



GENERAL MILLS

Monday, January 22, 2018

To Whom It May Concern:

Thank you for your recent request to General Mills Inc. for policy and product information. General Mills has a long history of developing and continually improving its products and quality systems. General Mills is committed to providing safe, properly labeled, high quality products to its customers. Some of the information you requested may be proprietary and cannot be revealed in full detail due to confidentiality concerns.

On behalf of General Mills, I am pleased to provide the enclosed information regarding our products and policies. The information provided is accurate to the date indicated above. Because many of our customers need this information we have compiled it in a manner that we hope will be convenient to all our customers and enable us to respond promptly to your request.

General Mills strongly encourages and supports your company's commitment to superior quality and food safety systems and is pleased that you have chosen General Mills products.

Please direct all questions to your Customer Management Representative, broker, or General Mills Consumer Services: 1-800-767-5404.

For more information on General Mills, please view our website: <http://www.generalmills.com>

Best Regards,

Marcela Bauer
Corporate Communication

Reference #: 77280

Allergens

General Mills has a long-standing policy and practice to ensure that allergenic ingredients and their sources are declared on all product labels. Specific operational control strategies for raw material control, manufacturing process control, line scheduling, and sanitation are in place to manage the risk of allergen introduction and the potential risk of cross-contact.

If one of our products contains any of the top 8 allergens (peanuts, tree nuts, eggs, soy, milk products, wheat, crustaceans, and fish) or if it contains sesame, sunflower or mollusks, that ingredient will be listed in the ingredient panel, and also in bold letters just below the list of ingredients in the “Contains” statement.

If there is potential for carryover of material that could elicit an allergic response, the allergen of concern will be listed in bold in the “May Contains” statement just below the list of ingredients.

The absence of a “Contains” or “May Contain” statement indicates a product that either (1) is generally known to be made from a particular allergen ingredient (e.g. yogurt made from milk or flour made from wheat), or (2) does not contain the allergens listed above.

Please be sure to review BOTH the ingredient list and the “Contains”/“May Contain” statement, if present, when checking for, and subsequently communicating information regarding, allergens in a product. Beyond our control is any allergen introduced to our products after leaving our facilities and distribution channels.

Product Lists

For the protection and safety of our consumers, General Mills elects not to provide lists of products - or to specify manufacturing facilities or lines - which either contain or do not contain allergens such as peanuts or tree nuts. We believe this is the safest way to operate. Ingredient declarations can change for various reasons and, depending upon usage rates, a package with an updated ingredient declaration may be available in some areas sooner than others, making a list inaccurate and difficult to maintain.

The most accurate label information will always be available on the package and can also be obtained by speaking to your Customer Management Representative, broker, or General Mills Consumer Services at 1-800-767-5404 (e-mail: crc.contacts@genmills.com).

We appreciate your understanding in this important safety matter.